

## A UK mid-market insurer uses the Cytora Platform to increase quote volume

### Customer Challenge

A UK insurer contacted Cytora seeking to grow premium in mid-market property and liability lines. With more than 50% of underwriter time spent on data collection and administration the company wanted to free up underwriting teams to work on winning the most attractive risks.

### Products

Search API, Locations API, Risk API



### Line of Business

Mid Market Property & Liability Lines

### Users

30 UK underwriters

### Business Objectives

- Enable premium growth within existing appetite
- Reduce expenses without sacrificing underwriting quality or broker relationships

### Use Case

Use Cytora's APIs to automatically classify submissions based on appetite and profitability and pass back an underwriting recommendation

### Results

- Make first pass/reject decision in minutes
- 30% saving of underwriter time enables increased quote volume



# Powering the Future of Commercial Insurance

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Cytora transforms underwriting for commercial insurance. Our platform enables insurers to underwrite more accurately, reduce frictional costs, and achieve profitable growth.

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